



CORPORATE PLEDGE FORM

Please Submit Completed Form To: rebecca@unitedwayofhcm.org

Thank you for considering an annual donation supporting the United Way of Henry County and Martinsville. Your generosity helps create measurable lasting solutions to our area's greatest challenges. All business contributions (\$1000+) pledged 10 business days prior to our Day of Action may be recognized during our Annual Campaign Kick-Off Ceremony as Pacesetter Contributions.

COMPANY INFORMATION

Business Name: _____

Contact Name: _____ **Phone Number:** _____

Mailing Address: _____

City / State: _____ **ZIP Code:** _____

Email Address: _____

Number of Employees: _____

Are you interested in having your employees engage with us? Yes No Need More Info

DONATION LEVELS

We invite you to choose a giving level that reflects your company's commitment to strengthening our community. Please specify your total donation below. See back for recognition level offerings.

- Community Builder: \$50,000+ annually**
- Impact Leader: \$25,000-\$49,999 annually**
- Change Maker: \$10,000-\$24,999 annually**
- Neighborhood Supporter: \$5,000-\$9,999 annually**
- Friend of the Community: \$1,000-\$4,999 annually**
- Other Amount**

SCAN TO SEE OUR IMPACT



PAYMENT OPTIONS

Enclosed Cash / **Check**
(Payable to United Way of HCM) Check # _____

Credit Card or Bank Transfer
(Go to: UnitedWayofHCM.org, Click "DONATE") Payment Date: ___ / ___ / ____

Bill Me
First Billing Date: ___ / ___ (mm/yy) One-Time Semi-Annually Quarterly

Stock / Securities Please notify Rebecca@UnitedWayofHCM.org of Transfer.

TOTAL PLEDGE AMOUNT (USD):

\$ _____

UNITED WAY OF HENRY COUNTY AND MARTINSVILLE, INC. EIN: 54-0753318

Please Note: while we do our best to recognize all contributions, we cannot guarantee Day of Action recognition if we do not receive this form 10 business days prior to the annual event.

Opt-Out of Public Recognition

Authorizing Signature: _____ **Date:** _____

We invite you to choose a level that reflects your company's commitment to strengthening our community. Each donation level offers more ways that we recognize your gift to our community. **You may choose to opt-out of public recognition.** The following outlines how we hope to acknowledge your support at each level. Please specify your total giving level on the front of this form. **Qualifying pledges must be received 25 business days prior to the annual Day of Action to be listed on the season's volunteer t-shirt.** Thank you for your generous support.

COMMUNITY BUILDER: \$50,000+

- Public "thank you" on UnitedWayofHCM.org with your business name or logo listed under "Community Builder" and all other lower tiered recognitions, plus:
- Recognition as a headlining sponsor during our annual Day of Action
- Name or logo included on Day of Action signage, programs/flyers, event page(s)
- Premium logo or name placement (Tier 1) on Day of Action T-shirts

IMPACT LEADER: \$25,000-\$49,999

- Public "thank you" on UnitedWayofHCM.org with your business name or logo (when provided) listed under "Impact Leader" and all other lower tiered recognitions, plus:
- Featured as an "Impact Leader" in a block at the bottom of "Our Impact" for a year
- Invitation for an exclusive article in our Annual Report highlighting your impact on our organization
- Priority logo or name placements (Tier 2) on Day of Action t-shirts

CHANGE MAKER: \$10,000-\$24,999

- Public "thank you" on UnitedWayofHCM.org with your business name or logo (when provided) listed under "Change Makers" and all other lower tiered recognitions, plus:
- Invitation for a video feature about your partnership posted on UWHCM's social media channel(s) and on UnitedWayofHCM.org
- Opportunities to share co-branded materials at the UWHCM's office(s) or event booth(s)
- Logo or name placement (Tier 3) on the year's Day of Action t-shirts

NEIGHBORHOOD SUPPORTER: \$5,000-\$9,999

- Public "thank you" on UnitedWayofHCM.org with your business name listed under "Neighborhood Supporters" and all other lower tiered recognitions, plus:
- Business Recognition as a thank you post on UWHCM's social media channel(s)
- Invitation to showcase your support in an article about your business in our End-of-Month newsletter: "Our Impact" (parameters: 250 words or less, plus a photo-op or logo placement)
- Priority Business name placement (Tier 4) on the year's Day of Action t-shirts

FRIEND OF THE COMMUNITY: \$1,000-\$4,999

- Public "thank you" on UnitedWayofHCM.org with your business name listed under "Friends of the Community"
- Business name placement (Tier 5) on the year's Day of Action t-shirts
- Recognition at our Annual Day of Action during our kick-off event