

SPONSOR INFORMATION

Business / Organization / Company: _____

Contact Name (First & Last): _____

Email: _____ Phone: _____

Full Address (City, State, Zip): _____

Website Address: _____

Facebook: _____ Instagram: _____ LinkedIn: _____

EVENT SPONSORSHIP LEVEL

I / my company would like to sponsor this year's Holiday Gift Extravaganza. We will support the event as follows:

- ☐ **\$1,000 - Presenting Sponsor (Limited to 1 sponsor)**
- Showcased on all event materials as the Presenting Sponsor
 - Prominent Logo Placement on all Marketing Materials
 - Priority Placement Logo with hyperlink on the event webpage on www.unitedwayofhcm.org
 - Inclusion as "Presented by [Business Name]" in all press releases distributed to local media
 - Featured in all event email marketing campaigns with logo in the email header
 - Dedicated exclusive Presenting Sponsor spotlight post (1 pre-event, 1 post-event thank you) with social tag or link to website
- ☐ **\$500 - Supporting Sponsor (Limited to 5 sponsors)**
- Secondary Logo Placement on all Marketing Materials
 - Secondary Logo Placement with hyperlink on the event webpage on www.unitedwayofhcm.org
 - Inclusion as supporting sponsor in at least one press release distributed to local media
 - Featured in all event email marketing campaigns with logo in the email footer
 - Inclusion in our supporting sponsor spotlight post (1 pre-event, 1 post-event thank you) with social tag or link to website
- ☐ **\$250 - Community Sponsor (Unlimited)**
- Inclusion as community sponsor in at least one press release distributed to local media
 - Featured in all event email marketing campaigns with name in the email footer
 - Inclusion in our community sponsor spotlight post (1 pre-event, 1 post-event thank you) with social tag or link to website

All sponsors will be recognized at their respected tiers on event programs and event slideshow.

Sponsors who choose to also contribute an auction item will also receive priority placement of auctioned gift.

Authorized Signature: _____ Date: _____



Thank you for supporting United Way of Henry County and Martinsville. Your contribution will assist us in raising funds that support our local **Dolly Parton's Imagination Library**. This in-house program provides FREE books to local children each month from the time of birth up to age 5.



HOLIDAY GIFT EXTRAVAGANZA | ABOUT THE EVENT

United Way of Henry County and Martinsville is asking for community members to join us for our Holiday Gift Extravaganza: A silent auction benefit that will support Dolly Parton's Imagination Library. Proceeds from every sponsorship and donated gift will directly support getting free, high-quality books into the hands of local children from birth to age five. Participants aren't just giving a gift this season – they're strengthening families, investing in early literacy, and making a visible impact right here in Martinsville and Henry County. Please consider serving us during this seasonal event as a sponsor, gift basket donor, or event volunteer. When we work together, we can help every child start their story with big dreams and endless opportunities.

Date: Tuesday, December 1, 2026

Time: 5:30 pm – 9:00 pm

Location: West Piedmont Higher Education Center (191 Fayette St., Martinsville, VA)

Attire: Semi Formal / Business Casual

Entry: Free (Registration Deadline: November 20th)

Registration Opens Upon Securing a Presenting Sponsor or Two (s) Supporting Sponsors.

SAMPLE FLYER

